

# HOW WE CREATE CHANGE

## ENABLING FACTORS

- Data and good practice underpin women's and girls' demands
- Potential exists for supply side interventions to meet demands
- Civic space supports individuals and groups to speak out and collectively organize
- WRA membership comprises groups and individuals representing many different identities, sectors, and intersecting agendas

## SUSTAINABLE DEVELOPMENT GOALS

**SDG 3:** Good health and well-being

**SDG 5:** Gender equality

## IMPACT

- Governments and other relevant institutions are held to account for health and gender equality
- Health and social systems enable equitable, dignified, and quality care and treatment
- Health and rights of women, girls, and newborns are advanced

## OUTCOMES

- Social norms support women and girls exercising power
- Decision-making increasingly includes and is influenced by women and girls
- Health and social services are enhanced at points of care
- Health and gender resources—financial, human, and material—are equitably allocated and distributed
- Health and gender policies are amended, adopted, monitored, implemented and enforced

## STRATEGIES

- Mobilize women's and girls' health and gender equality demands
- Promote individual and community health literacy and healthy behaviors
- Support women and girls to know their rights, entitlements, and negotiate in their interests
- Organize communities to directly influence policymakers and duty-bearers to make change from the local to global level
- Create opportunities for women and girls to shape and share their stories for their own purposes
- Cultivate health and gender equality champions and allies—including men, boys, partners families, community members, service providers, and policymakers

## FOUNDATION

**WRA's work is rooted in the self-articulated needs and wants of women and girls, including those on behalf of newborns**

## CORE PRINCIPLES AND VALUES

- Support women and girls in all their identities and diversity, including non-binary gender identities with lived experience of inequality
- Confront overlapping forms of identity discrimination and limitations on bodily autonomy and decision-making
- Actively challenge systems of oppression and spread power within and outside the WRA movement
- Routinely examine our intentions and impact and hold ourselves to account