

# WHAT WOMEN WANT!

# Demands for Quality Reproductive and Maternal Healthcare from Women and Girls

## ADVOCACY AGENDA: WHITE RIBBON ALLIANCE PAKISTAN



From 2018-2019, White Ribbon Alliance and partners implemented an audacious campaign that heard from 1.2 million women and girls worldwide – including 244,752 women and girls from Pakistan – about their top request for their own reproductive and maternal health.

The White Ribbon Alliance Pakistan *What Women Want* Advocacy Agenda (2020-2022) takes top requests in Pakistan and turns them into key actions that will bring about changes in services and programs that women and girls want and will use. It was designed in consultation with local What Women Want focal points, partners and women and girls.



### WOMEN AND GIRLS DEMANDS    ADVOCACY OBJECTIVES

#### Cross-cutting demand: Institutionalizing women's feedback

- Provincial Government of Sindh includes "Listening Sessions" — a women engagement mechanism for improving family planning programming — in its Planning Commission Form 1 (PC-1) for FP2030.

#### Respectful and dignified care

- Khyber Pakhtunkhwa Health Care Commission (KPHCC) adopts the Ethics, Guidelines and Standards of Respectful Maternal & Newborn Care in the Minimum Services Delivery Standards developed by the Healthcare Commission by 2022.

#### Medicines and supplies

- Provincial Government of Khyber Pakhtunkhwa increases budgetary allocations for the Population Welfare Department for ensuring a continued supply of contraceptives at district level facilities by 2022.

#### Increased, competent and better supported midwives and nurses

- Provincial Government of Sindh adopts the model of improved quality, capacity and supervision of community midwives<sup>1</sup> service delivery given the COVID-19 pandemic and other management challenges by 2022.

<sup>1</sup> Community Midwives (CMWs) are the skilled birth attendants that provide maternal and newborn health services (including normal delivery and family planning services) at the community level. CMWs are trained by government under the maternal, newborn and child health (MNCH) Program, but there have been issues regarding their deployment which have been magnified in the ongoing COVID-19 crises.