



WRA Global Transitions to Support Next Generation Organizing

After carefully considering a range of organizational options to support an expanded, powerful, and impactful movement, WRA Global, the US registered 501c3 entity, has made the decision to sunset in 2024. With steadfast commitment to advancing gender equality and health worldwide, the decision to sunset embodies our desire to make space for new leaders, new organizers, new perspectives, and new ways to make change. By promoting organizing, and centering the voices of those directly affected, we hope to do more for, and with, women and girls.

During our time as WRA Global, we have had the privilege to serve as secretariat to White Ribbon Alliance, an alliance of autonomous groups, which are committed to improving maternal, reproductive, and newborn health and rights.

We have also had the privilege of collaborating with a myriad of stakeholders who have been instrumental in advancing, and will continue to advance, gender equity, including Women's March Global chapters. Together, we have achieved significant milestones and created meaningful change.

Among notable accomplishments is the *What Women Want* campaign, inspired by WRA India, where 300 partners in 114 countries engaged with 1.3 million women and girls, hearing their top priorities for reproductive and maternal healthcare. These demands were then brought to local decision-makers, leading to remarkable results. Through this collective campaign, women's voices catalyzed over 425 million USD in domestic, multi-government health and social programs.

We would like to express our heartfelt gratitude to partners, mobilizers, and the incredible women and girls who have been part of this transformative work. Your dedication, passion, and commitment have been integral in ensuring that women around the world receive care and support they want and need. We are humbled and inspired by the collective impact we have achieved.

As we embark on this new chapter, we are committed to ensuring the sustainability of the momentum we have built. This includes sharing campaigns, connections, resources, and tools with the wider community. Our biggest assets serve as global goods we aim to be long used by advocates, decision-makers, and allies to ensure policies and systems are purposely designed with the voices and lived experiences of women and girls at the forefront. We also look forward to supporting a new Global Alliance Leadership Group for WRA comprised of representatives from National Alliances.

We are proud of the work we have accomplished during our time as WRA Global. Our priority now is to make space and pay it forward for new ideas and individuals to transform the sector. We are excited about the future and confident that this shift will lead to greater impact, ensuring a more equitable and inclusive global health and development landscape.

Thank you for your continued support, and we look forward to engaging with you in the collective pursuit of an equal, just, and healthy world.

For more information, please reach out to Kristy Kade, kkade@whiteribbonalliance.org, CEO or Sandra Pepera spepera@whiteribbonalliance.org, Board Chairperson.